



The University of British Columbia — Supply Management
GSAB, 2075 Wesbrook Mall, Vancouver, B.C. V6T 1Z1

MEMORANDUM

TO: Deans, Directors and Administrative Heads of Units

FROM: Larry Berglund, Director Supply Management, Connie Fabro, Travel Manager

DATE: January 28, 2008

RE: **Responsible Travel - UBC/Westjet Agreement**

Travel at UBC is pleased to announce an agreement with **WestJet Airlines** that will contribute to UBC's initiative to reduce its carbon footprint and reduce the cost of travel for UBC travellers.

Effective February 01, 2008, WestJet Airlines will provide a discount on all reservations and provide a 2% rebate to UBC. This rebate will be designated to offset the carbon emissions from air travel through the Offsetters Climate Neutral Society. Funds will be invested in renewable energy and energy efficiency projects that would not have taken place without their involvement

Why "Offsetters Climate Neutral Society"?

Offsetters is a Canadian not-for-profit organization established in 2005 by two professors from UBC. It is Canada's pre-eminent provider of high quality carbon offsets. For more information on this organization please visit their website at <http://www.offsetters.ca/index.htm>

Why is UBC involved in Carbon Offsets?

UBC travellers have been asking for evidence of sustainable airline travel where carbon offsets are verifiable through a recognized third party, and after extensive research that began mid 2007, UBC Travel is pleased to participate in a responsible travel solution.

How do I take advantage of this Benefit?

All travel booked on WestJet through either of UBC's contracted Travel Agencies, The Vision 2000 Travel Group or North South Travel or on-line through the UBC/WestJet BizLink site located on the travel website www.travel.ubc.ca

Information on the contracted travel agencies and the UBC/WestJet site can be found on the travel website www.travel.ubc.ca or by contacting the Travel Manager at connie.fabro@ubc.ca