

PRACTICE PROBLEMS.

Assignment 8

1. Sketch a complete graph of the function $f(x) = \frac{x^2}{x^2-4}$. You should check for asymptotes, local extrema and inflection points and mark these clearly on the graph. You may use the fact that $f''(x) = \frac{24x^2+32}{(x^2-4)^3}$.

$$f'(x) = \frac{2x(x^2-4) - 2x^3}{(x^2-4)^2} = \frac{2x(x^2-4-2x^2)}{(x^2-4)^2}$$

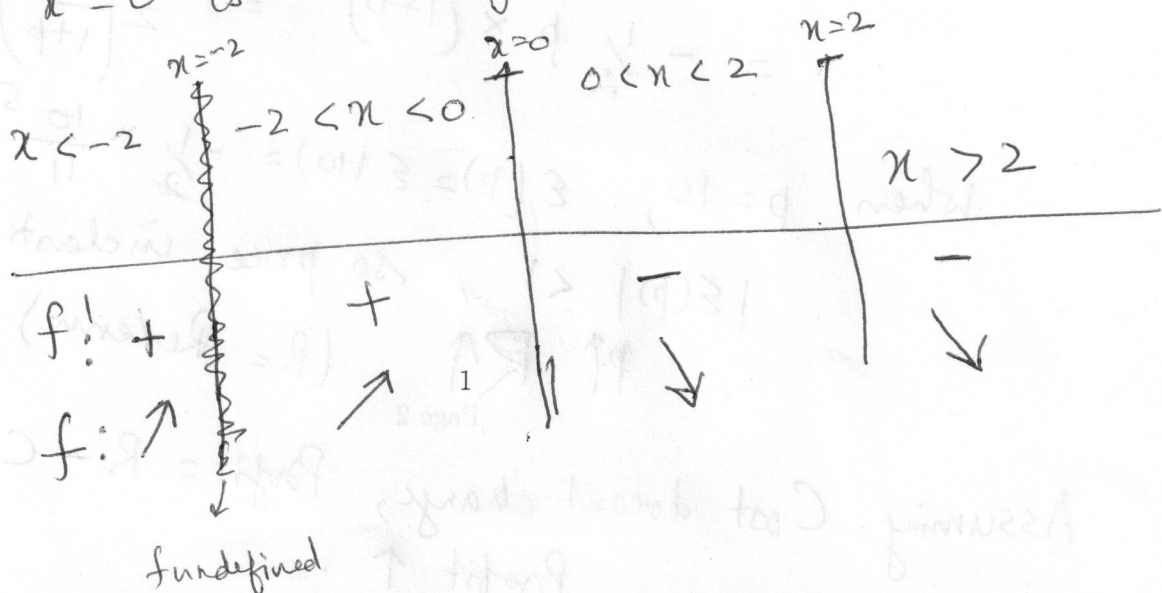
$$= \frac{-8x}{(x^2-4)^2}$$

$f'(x)$ and $f(x)$ defined everywhere except at $x = \pm 2$.

Points to consider $x = \pm 2$.

Critical points of f : $f'(x) = 0$ as $f'(x)$ defined everywhere.

Hence $x = 0$ is the only critical point.



2. Consider the demand equation

$$q = f(p) = \frac{1}{\sqrt{1+p}}$$

(a) Find the elasticity of demand function $E(p)$.

(b) When $p = 10$, how will an increase in price affect the profit?

$$a) \quad E(p) = \frac{p}{q} \times \frac{dq}{dp}$$

$$\frac{dq}{dp} = \frac{d}{dp} (1+p)^{-1/2} = -\frac{1}{2} (1+p)^{-3/2}$$

$$q = (1+p)^{-1/2}$$

$$E(p) = \frac{p}{(1+p)^{-1/2}} \times \frac{dq}{dp}$$

$$= \frac{p}{(1+p)^{-1/2}} \times -\frac{1}{2} (1+p)^{-3/2}$$

$$= -\frac{1}{2} p \times (1+p)^{-1} = -\frac{1}{2} \left(\frac{p}{1+p} \right)$$

$$\text{When } p = 10, \quad E(p) = E(10) = -\frac{1}{2} \times \frac{10}{11} = -\frac{5}{11}$$

$|E(p)| < 1$, so price inelastic.

$p \uparrow \Rightarrow R \uparrow$ ($R = \text{Revenue}$)

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Assuming Cost doesn't change, Profit = $R - C$, hence Profit \uparrow .

(2)

$$\text{At } x=0: f''(x) \Big|_{x=0} = \frac{24x^2 + 32}{(x^2 - 4)^3} \Big|_{x=0}$$

$$= \frac{32}{(-4)^3} = \frac{32}{-64} = -\frac{1}{2}$$




$f''(0) < 0$, so $x=0$ is local max; $f(0) = 0$.

Asymptote: $\lim_{x \rightarrow \pm\infty} \frac{x^2}{x^2 - 4} = \lim_{x \rightarrow \pm\infty} \frac{x^2(1)}{x^2(1 - 4/x^2)} = 1$.

So $y=1$ is a horizontal asymptote.

$$f''(x) = \frac{24x^2 + 32}{(x^2 - 4)^3}$$

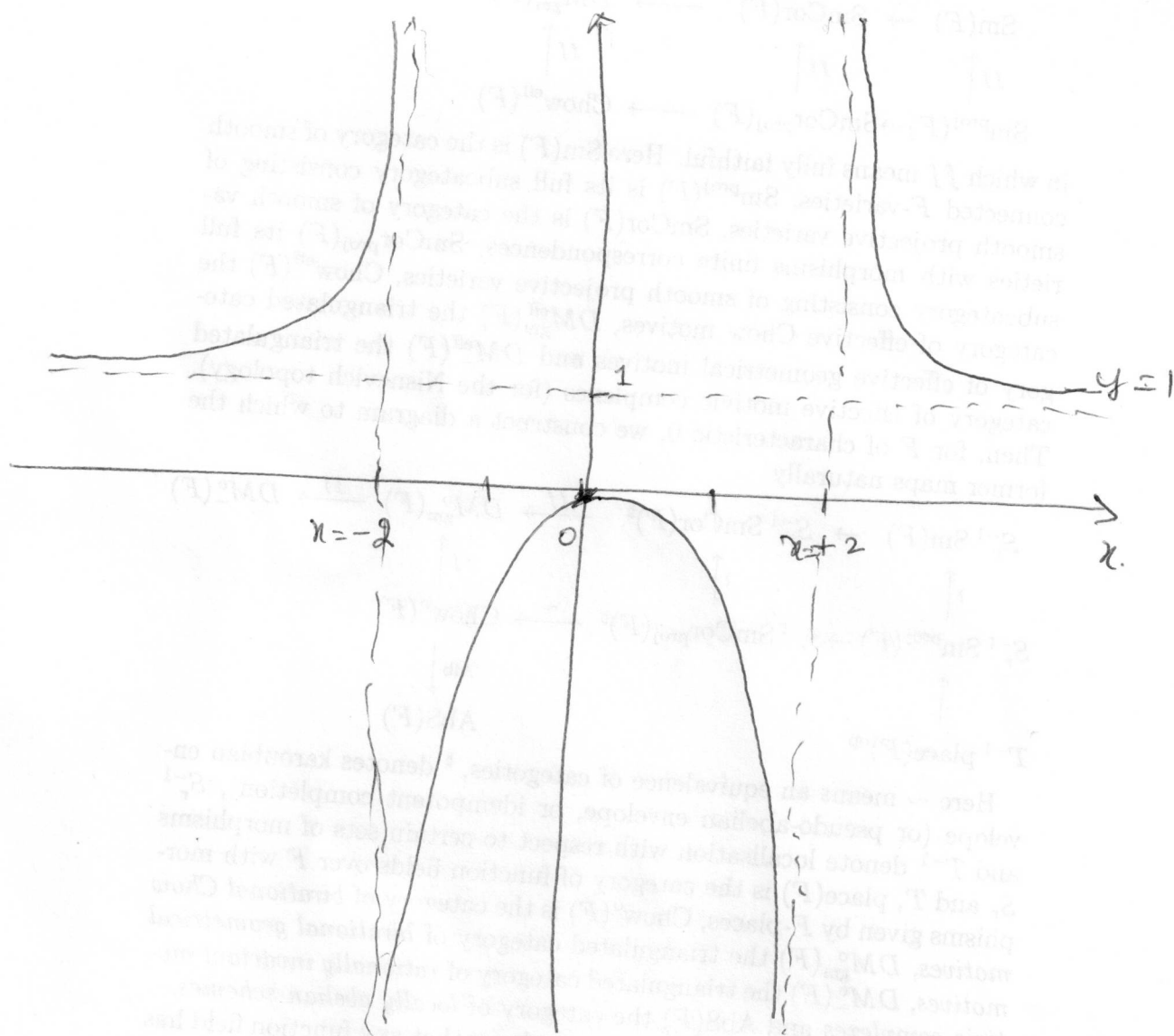
$f''(x)$ never zero, but $x = \pm 2$ are still points to consider.

	$x < -2$	$-2 < x < 2$	$x > 2$
f''	> 0	< 0	> 0
f			
		$x = -2$	$x = 2$

Asymptotes: Vertical asymptotes: $x = \pm 2$.

Intercepts: x -intercept: $f(x) = 0 \Rightarrow x = 0$;

y -intercept: $f(0) = 0$



Function is symmetric: Note $x = \pm 2$ are not inflection points as concavity does it change.

3. You invest \$100,000 now at 3% interest. How much will you have after 5 years?

(b) You invest \$200,000 now at a fixed interest rate. After 10 years your investment doubles. How much longer must you wait till your investment triples?

(c) You invest \$ P at the beginning of the year 2000 at an interest rate of 5%. What must P be in order to be able to withdraw \$10000 at the beginning of 2010, then \$ 20000 at the beginning of 2012?

4. Suppose that Lindo cafe sells 400 half kilogram bags of Colombian coffee per week when it is priced at \$10 per 500 gms. For every \$1 per bag increase in price, it sells 10 fewer bags of coffee. Recall that the price elasticity of demand is given by $e(p) = \frac{p}{q} \frac{dq}{dp}$.

(a) Find the demand equation for Lindo's Colombian coffee. Use p for price and q for the demand.

(b) Compute $e(p)$ for this demand function.

(c) If the price is 12 and increases by 4%, what is the percentage change in demand? You may leave your answer in the simplest calculator-ready form you can find.

(d) Will the Lindo cafes revenue increase or decrease as a result of the price change in part (c)? Explain your answer.

Ans 4) a) $A = P e^{rt} = 100000 e^{0.03(5)}$

(b) $200000 = e^{r \cdot 10} = 400,000$

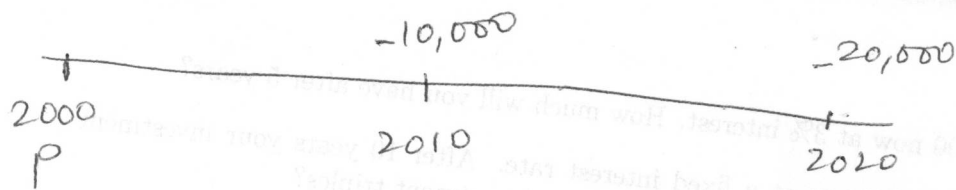
$$\Rightarrow 10r = \ln 2 \Rightarrow r = \frac{\ln 2}{10}$$

$$200000 e^{r(10+t)} = 600000$$

$$\Rightarrow r(10+t) = \ln 3 \Rightarrow t = \frac{\ln 3}{r} - 10$$

$$\Rightarrow t = 10 \frac{\ln 3}{\ln 2} - 10 \text{ years.}$$

(c)



$$P e^{0.05(20)} - 10000 e^{0.05(10)} - 20,000 = 0$$

$$\Rightarrow P = \frac{10000 e^{0.5} + 20,000}{e^{0.1}}$$

Pb 4)

The Problem (4) was ~~proved~~ solved in class.

Ans (d) $\frac{CP}{e^{rt}}$

(d)

$$200000 = 400000 e^{-0.10} \Rightarrow 0.5 = e^{-0.10} \Rightarrow \ln 0.5 = -0.10 \Rightarrow t = \frac{\ln 0.5}{-0.10} = 6.93 \text{ years}$$

$$200000 e^{-0.10t} = 600000 \Rightarrow e^{-0.10t} = 3 \Rightarrow \ln e^{-0.10t} = \ln 3 \Rightarrow -0.10t = \ln 3 \Rightarrow t = \frac{-\ln 3}{0.10} = -10.99 \text{ years}$$