## MATH104: Differential Calculus

 with applications to commerce and social sciences| Instructor: | Ida Karimfazli |
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| TA: | Matthew Yeung |
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| Lectures: | Mon. 1-2pm, Tues. Wed. \& Thurs. 1-3pm in LSK 200 |
| Office hours: Mon 2-2:30pm, Tues. \& Wed. 3-3:30pm in LSK 200 <br> TA office hours: To be announced |  |
| Course website: | https://blogs.ubc.ca/idak/math104-921/ |
| Textbook: | Calculus: Early Transcendentals with student solutions manual, Vol 1. <br> 4th custom edition for UBC, by Briggs, Cochran and Gillett |

## Course description:

Exponential and trigonometric functions, limits, continuity, derivatives and rates of change, maxima and minima, graphing functions, optimization, Taylor polynomilas.

## Academic misconduct:

UBC takes cheating incidents very seriously. After due investigation, students found guilty of cheating on tests and examinations are usually given a final grade of 0 in the course, along with other penalties such as suspension or cancellation of a scholarships. Please refer to the Academic Calendar for more information:
http://www.calendar.ubc.ca/vancouver/?tree= $=3,54,111,959$
Grade breakdown: WebWork: 10\%, due Sun. 10pm every week,
Quizzes: $\quad 40 \%$, every Mon.
Final: $\quad 50 \%$, cumulative (covers the entire semester).

## Tentative course schedule:

| Week | Date | Topic | Sections |
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| 1 | $5 / 9$ to 12 | Review: Exponential functions, Logarithms <br> and inverse functions, A standard business <br> problem, Introduction to limits | $1.3,2.1,2.3$ <br> and notes |
| 2 | $5 / 16$ to 19 | Continuous functions, Intermediate value the- <br> orem, Average and instantaneous rates of <br> change, the derivative, Derivative of trig func- <br> tions, Rules of differentiation, Higher order <br> derivatives | $2.3,2.6,3.1$, <br> 3.4 |
| 3 | $5 / 23$ to 26 | Marginal cost, Velocity, Acceleration, Chain <br> rule, Implicit differentiation, Derivatives of <br> Logarithms and exponentials, Inverse trig <br> functions | $3.5,3.7,3.3,3.10$ |
| 4 | $5 / 30$ to $6 / 2$ | Elasticity of demand, Exponential growth, <br> Compund interest, Related rates, Minima and <br> maxima | $3.9,3.11,4.1$ <br> and notes |
| 5 | $6 / 6$ to $6 / 9$ | Information in the first and second derivatives, <br> Curve sketching and asymptotes, Optimiza- <br> tion problems | $4.2,4.3,2.4$, <br> $2.5,4.4$ |
| 6 | $06 / 13$ to 16 | Optimization problems, Linear approxima- <br> tion, Taylor polynomials | 9.1 |

